

Some of the  
Investor, Expert  
and Family Office  
speakers:



**Vincent Guéneau**  
Principal, SFO



**Reema Khan**  
Investor



**Prof. Dr. Shanu SP Hinduja**  
Chair, S.P. Banque Privée SA



**Angela De Giacomo**  
Board Member  
Family Officer (SFO)



**Prof. Dr. Anabel Ternès  
von Hattburg**  
Family Office 360grad AG



**Francesca Agostinelli**  
Entrepreneur, Philanthropist



**Hannes Jaenicke**  
Author, Actor, Activist



**Octavian Graf Pilati**  
NextGen of a Family dating  
back to the year 1,000 (SFO)



**Dominik von Eyern**  
Academic and NextGen (SFO)

**Prestel &  
Partner**

Celebrating  
**12**  
Years  
— 2010 - 2022 —

# Family Office Forum | Collection

Zurich 2022 Edition, 10th-11th November, The Dolder Grand



## Join 100+ Family Offices\* and UHNWIs

- High Family Office and Investor ratio - network with Family Offices and UHNWIs
- Topics for Families by Families - Family Governance and Investment best practice
- All-day networking – meet prominent peers and have inspiring conversations

\* Our definition of a genuine Family Office demands a minimum of €150 million and working for one or a few (not a solution provider to many 3rd parties).

**FREE ENTRY** for genuine\*  
Family Offices and UHNWIs

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## We are delighted to invite\* you to join our Family Office Forum in Zurich:

Benefit from a 3:1 private family office and investor:expert ratio and meet 100+ Family Offices and UHNWIs at the event!

The Prestel & Partner Family Office Forum Collection provides an exchange between family offices, wealth-owners, and only a select few partners on best practice in governance and investments.

Strictly no product presentations or specific pitches - topics covered are key issues for Family Offices and UHNWIs. These hands-on topics hold clear benefits for all participants. The focus is on added value, trends, and strategies.

### Signature Features and Formats:

- Interactive presentations and engaging panel discussions; with high number of family principals sharing their views
- In-depth round table discussions
- All-day networking, in addition to dedicated networking breaks, lunches, and drinks reception

### About Us:

With our six well-established annual family office forum editions in Zurich, Dubai, Singapore, Wiesbaden, New York City, and London, Prestel & Partner is proud to be a global leader in providing a private platform for networking, sharing, and learning opportunities on the most pertinent family office and investment themes.

### Editorial Notes:

We are editorially independent; our forum agendas are the result of extensive conversations and months of research with Single and Multi Family Offices, UHNWIs, thought-leading advisory firms and financial institutions on the most crucial and timely topics that keep family principals and their family offices awake at night and offer inspiration to them. We don't take commissions from selling anything, and are committed to staying neutral.

### Privacy Considerations:

Our great respect for personal privacy ensures any attendees (including royals, billionaires, former heads of state, and Single Family Office Principals, CIOs and CEOs) enjoy the event with total data privacy.

Thank you for hosting this extraordinary conference in Zurich.

**Bijan Foroodian**  
Family Principal

A fantastic event and top-notch set of attendees and speakers. We are very grateful for this opportunity!

**Ches Snider and Eliézer Ndinga**  
21Shares

The Prestel & Partner conferences are always a brilliant mix of interesting content, high profile attendants and a warm atmosphere. Congratulations!

**Miquel Burguet**  
Marlowe Capital

Fantastic event – the topics, presentations and the guests were outstanding!

**Christopher Knothe**  
SFO

## Your Advantage

**The audience:** Our event is exclusively dedicated for Single Family Offices, Principals and Private Multi Family Offices who do not offer services or products but come to network and learn. At our event all other Family Offices and Experts who act as advisors or consultants or who offer products and/or solutions to third parties are considered to be solution providers.

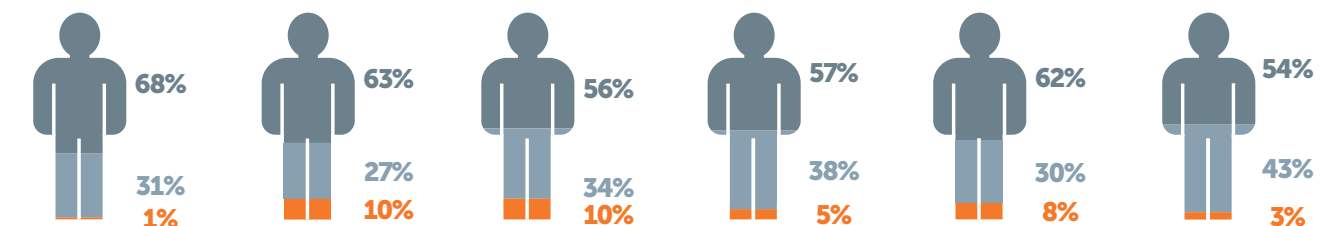
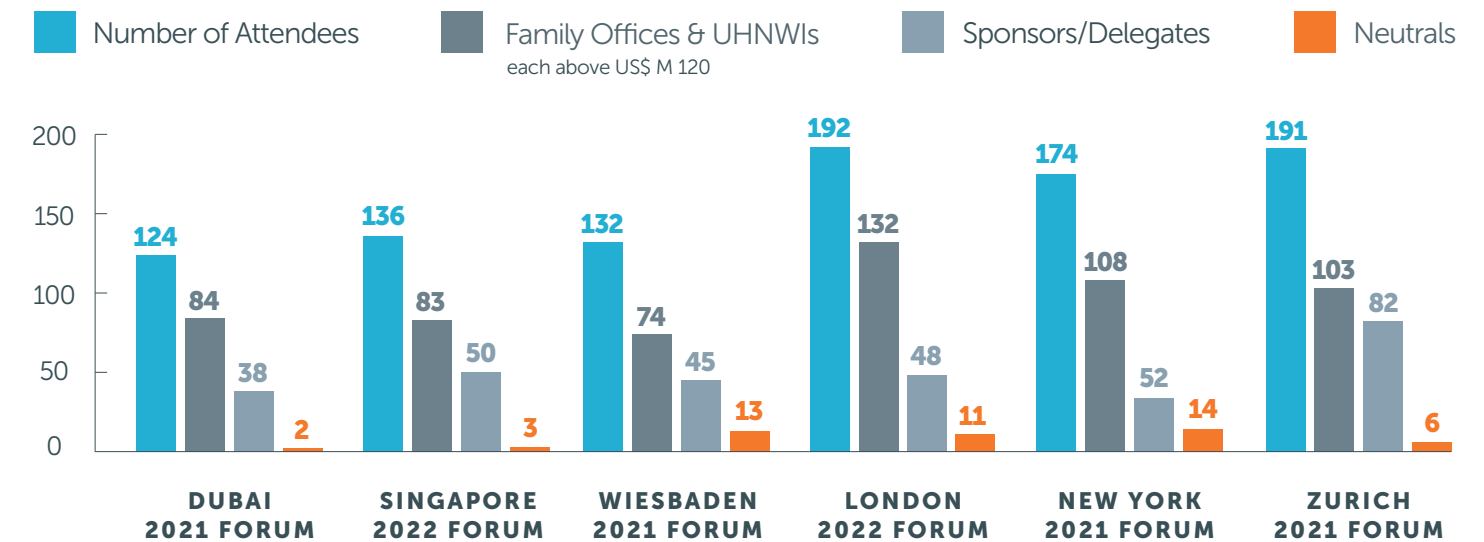
**The concept:** More Family Officers than solution providers on stage and in the audience. Network with 100+ Family Offices and UHNWIs.

**The content:** Bespoke and curated program with considerable time dedicated to in-depth discussions, knowledge and experience sharing and learning opportunities, and Q&As.

## The Prestel & Partner Audience

A majority of Single and non-commercial Multi Family Offices with the profiles of Principal, CEO, CIO, CFO, & COO.

Celebrating  
**12**  
Years  
2010 - 2022



Service providers are from various fields such as health, travel, international structuring, software, education or luxury goods – not uniquely from the financial industry. Partners contribute with and offer their expertise, without any upfront product sales.

Day One Morning - Thursday, 10th November 2022

08:00	Registration and Networking with Breakfast - Meet other Family Offices and UHNWIs	
08:40	Family Office Forum Opening Remarks from Prestel & Partner	
08:50	Welcome Address by the General Manager of The Dolder Grand, Markus Granelli	
<b>The Ballroom:</b> <i>Disruption and Change as Investment Theme</i>		
09:00	<b>Keynote: Preserving Wealth during catastrophic events</b> Vincent Guéneau, Principal (SFO)	
09:30	<b>Opportunities with Future Macroeconomic plus Technological perspective of the world in mind</b> Reema Khan, Investor	
10:00	<b>Panel discussion: What are the best investment strategies in the current climate?</b> Comparing asset classes, risk appetite and trends <b>Dr. Stephan E. Knobloch</b> , Principal (SFO) <b>Reema Khan</b> , Investor <b>Bill Deuchler</b> , Chief Investment Officer, <b>Summerland Capital Holdings</b> , LLC (SFO) Moderator: <b>Jo Sawicki</b> , Director, <b>Cerescom</b>	
10:30	Networking and Refreshments - Meet other Family Offices and UHNWIs	

The Ballroom:

Health is Wealth

Life Quality - how to lead a better life?

Insights from a leading clinic for therapeutic fasting, integrative medicine and inspiration

**Dr. med. Françoise Wilhelmi de Toledo** und **Leonard Wilhelmi**, **Buchinger Wilhelmi Klinik**

The Wealth of Mental Health

How mental wealth affects our lives in modern times, and how it can contribute to a more successful life: Tips and stories on how to sustain generational mental health

**Piet Jansen**, Director, **Yes We Can Youth Clinics**

Longevity & Personalized Healthcare as the next Differentiator for Family Offices

**Dr. Rob Konrad Maciejewski**, CEO and Co-Founder, **Biolytica AG**

Garden Salon 1:

Tech as Investment Theme

11:10

Digital Asset Investment Trends & The Next Wave of Innovation

- 6 in 10 (58%) of institutional investors surveyed are investing in digital assets globally and more view digital assets as its own independent asset class for the first time, with 76% of Family Office's planning to buy in the future
- Institutional investment trends in Europe, current barriers to adoption for Family Offices, and innovations that will impact investors as the marketplace evolves

**Manuel Nordeste**, Director, **Fidelity Digital Assets**

11:40

Blockchain venture capitalists and crypto hedge fund managers - who is good for what?

**Matthew Le Merle**, CEO and Managing Partner, **Blockchain Coinvestors**

12:10

Why digital monies, commodities and assets are inevitable

**Mitch Mechigian**, Partner, **Blockchain Coinvestors**

12:40 Lunch and Networking in the Ballroom Foyer - Meet other Family Offices and UHNWIs

Day One Afternoon - Thursday, 10th November 2022

The Ballroom:

Doing good better

13:40 **Is saving Biodiversity a case of Philanthropy, or Survival?**  
And how much fun can be had saving the planet?  
**Hannes Jaennicke**, Author, Actor, Activist

14:10 **Philanthropy: A case for Education** as the best way to end poverty, leading to longer and happier lives  
**Dr. Susi Dattenberg-Doyle**, Queen of Gbi Kpoeta, Ghana, Founder, **R:Ed**

14:40 **Fireside Chat: Everyone A Changemaker:** Investing for social impact at scale  
**Alon Shklarek**, Serial entrepreneur, Impact Investor  
**Marie Ringler**, Member of Global Leadership Group, **Ashoka Europe**

Garden Salon 1:

Family (Office) Governance

**The complex set of relationships involving the family, the owners, and the business:** The various different routes how to manage trust  
**Brian Thompson**, Partner, **Ducere Advisory**

**Family Compass - What coordinates are a must?** A strategic guide on the several areas involved in Governance, and how to structure this  
**Prof. Dr. Anabel Ternès von Hattburg & Thomas A. Zenner**, Family Office **360grad AG**

**Succession Planning - How to structure;** what does work in real life?  
**Octavian Graf Pilati**, NextGen of a Family dating back to the year 1,000 (SFO)  
**Dominik von Eynern**, Academic and NextGen (SFO)  
**Christian Stadermann**, **LOGOS PATRIMON**

Garden Salon 2:

Venture Capital as a Family Office

**VC as SFO: Conversations families should have if they want to enter the venture space and "how to"**, for example doing direct investments, and trends we see for example in Prop Tech and Food Tech  
**Angela De Giacomo**, Chief Investment and Operating Officer, **eValue Family Office** (SFO)

**Choosing risk on in rocky markets?** Why leading Family Offices continue to look to venture capital  
**Philip Meschke**, Investment Director & **Margareta McConnell**, Senior Partnerships Manager, **Moonfare**

**"Trend" Topic VC and Tech: Investor's panel discussion**  
What are the upcoming opportunities?  
**Neil Nimesh Patel**, CEO, **Kabuni**  
**Angela De Giacomo**, Chief Investment and Operating Officer, **eValue Family Office** (SFO)  
**Tim Schumacher**, Investor

15:10 Networking and Refreshments - Meet other Family Offices and UHNWIs

The Ballroom:

Making Money while doing Good

More Than Just Returns – Investment Opportunities for Clean Hydrogen

- Clean Hydrogen as the basis for the energy transition
- The expected hydrogen market ramp-up: a driving factor in the energy transition
- A guide for Investors to invest in the hydrogen value chain

**Carsten Schmeding**, CEO, **SENCO** Hydrogen Capital

From crisis to opportunity: Energy, Food & Healthcare

The short-term crises and how we can find long-term sustainable investing opportunities

**Neil Brown**, Head of Equities, **GIB AM**

Panel Discussion: How to achieve both, impact and return?

- Asset allocation strategy for Family Offices
  - Value & growth investing
- Amjad Ali Khan**, Director and Group Head of ESG & Sustainability, **Fabindia**  
**Nitin Shakhder**, Founder & CEO, **Green Capital**  
**Tharald Nustad**, CEO, **Katapult / Nordic Impact**  
Moderator: **David P Dietz**, Director Impact Initiatives, **NEXUS**

17:30 **How to manage transition across generations**  
**Prof. Dr Shanu S. P. Hinduja**, Chair, **S.P. Banque Privée SA**

17:40 "Apero": Networking Drinks Reception in The Ballroom Foyer - Meet other Family Offices and UHNWIs

18:40 End of day one

Garden Salon 1:

Crypto & Co. as a Family Office

16:00 **To: State of Crypto – When and how are Family Offices ready for this?**  
**Sina Meier**, Managing Director & Head of Strategic Relations, **Adrian Fritz**, Research Associate, **21 Shares**

16:30 **Fireside Chat: Adding Crypto assets into an already diversified portfolio**

- Huge potential, huge risks - what aspect dominates?
- Trade, borrowing, lending and custody - What is Best Practice?
- How big should a Crypto allocation into a diversified portfolio be?
- Which road to take to partake?

**Adrian Fritz**, Research Associate, **21Shares**  
**Matthias Real**, Private clients and Single-Family Offices, **SEBA Bank**

17:00 **A conversation open to all: Dealing with digital finance from a quality view**  
How, as a Family Office, to operate in "Institutional Grade"? How Family Offices can successfully invest and avoid the obvious pitfalls  
**Matthias Real**, Private clients and Single-Family Offices, **SEBA Bank**



Day Two Morning - Friday, 11th November 2022

Day Two Afternoon - Friday, 11th November 2022

08:00Registration and Networking with Breakfast - Meet other Family Offices and UHNWIs

The Ballroom:  
08:40Keynote: Successtimonies - What I Learned From Asking 150+ People About Their Definitions of Success  
Jeroen Kemperman, Product Lead for Account Security, Google

<div>The Ballroom: <i>Investment Know How: Risk</i></div> <div>Keynote Risk: Why you should turn your investment process upside down in today's world</div> <ul style="list-style-type: none"><li>Risk is the reverse of Return: why the definition of Risk in the Financial Industry is wrong for longer term investors</li><li>The traditional investment approach (ranking financial assets based upon their risks) vs. diversification over economic risks</li><li>What are the main economic risks (positive and negative) and what are the long lasting trends (higher probability)?</li><li>Opinion: The financial industry cannot help you with assessing the risk profile of your investments but can help you with products that give you exposure to the economic risks that you selected</li></ul> <div>Thijs Jochems, Principal, KeyQ Advisors BV</div>		<div>Garden Salon 1: <i>Making Money while doing good: Sustainable, profitably</i></div> <div>09:00How family offices are progressing towards impact based on some highly relevant case studies on this topic</div> <ul style="list-style-type: none"><li>What is Sustainable Investment, really?</li><li>Who is interested in sustainable investment, and more importantly, why?</li><li>Does it actually make a difference?</li><li>How have other family offices started Sustainably investing?</li></ul> <div>Francesca Spoerry, The Centre for Sustainable Finance and Private Wealth (CSP), University of Zurich</div>
<div>Energy transition in Europe – Why is tech innovation a key factor?</div> <div>From Early Stage to Growth Funding - the many options to manage your investment risk via Venture Capital</div> <div>Dr. Peter Oszkó, Managing Partner, OXO Holdings</div>	09:30	<div>At the crossroads of healthcare, infrastructure and impact investments:</div> <div>A case study on making money while doing good</div> <div>Alex Brown, Head of Corporate Development, Vita Inclinata Technologies, Inc</div>
<div>Alternatives: Using innovative insurance strategies to minimize taxes and enhance the returns on your global investments</div> <div>Thomas F. Wiese, President of Institutional Solutions, Crown Global Insurance Group LLC</div>	10:00	<div>Profitable Impact Investments in large and scalable assets: renewable energy and sustainable forestry</div> <div>Dr. Maurizio Totta, Principal (SFO)</div>

10:30Networking and Refreshments - Meet other Family Offices and UHNWIs

<div><i>Investment Know How: Real Assets</i></div> <div>Art as an Alternative Hedge against Inflation</div> <ul style="list-style-type: none"><li>Investing in time of inflation: Art as a capital asset for over 500 years</li><li>Art as a New Asset Class: using securitisation to create a new liquid and regulated asset class</li><li>How regulation and liquidity will allow to trade shares in Iconic Artwork seamlessly, as a traditional transferable security.</li><li>Democratising access to art through information and education</li></ul> <div>Yassir Benjelloun-Touimi, Co-Founder and CEO, ARTEX</div>	11:10	<div><i>Managing Crypto &amp; Digital</i></div> <div>Life after Cryptogeddon:</div> <div>How the Crypto winter changed DeFi forever</div> <ul style="list-style-type: none"><li>What a season. Celsius collapsed with a \$1.2bn hole in its balance sheet, allegedly insolvent since 2019. BlockFi hit a wall, 3 Arrows Capital sank below the waves, and Voyager fell to FTX</li><li>What have we learnt?</li><li>The changed risk profile - and risk aversion - of the sector</li></ul> <div>Phil Blows, Founder &amp; CEO, AQRU</div> <div>Digby Try, Chief Commercial Officer, AQRU</div>
<div>Earning While Contributing to Energy Supply Chains Stability</div> <div>Impact investments in the commodity area – possible? Absolutely.</div> <div>Lilia Wernli, Co-Founder and CEO, Maxwer Group AG</div>	11:40	<div>Managing Crypto trade, borrowing, lending and custody - What is Best Practice?</div> <div>Moderator: Ashley Senior, VP institutional Sales, Genesis</div>
<div>How to Maximize Profits from Climate Mitigation</div> <div>Win-Win Opportunities</div> <div>Hon. Claudine Schneider, Former U.S. Congresswoman &amp; Author of the first &amp; only revenue neutral Global Warming Prevention Act in 1988</div>	12:10	<div>Patents &amp; Intellectual Property as Investment case</div> <div>Prof. Andreas Zagos, formerly Fraunhofer Institut</div> <div>Manfred Schlemmer, IP Investor</div> <div>Dr. André Gorius, Co-Chair of IP Valuation Committee, Licensing Executive Society International (LESI)</div> <div>Moderator: Toby Ruckert, Investor</div>

12:40Lunch and Networking in the Ballroom Foyer - Meet other Family Offices and UHNWIs

The Ballroom:  
*Geographic Investment Lense*  
13:40India: Our thoughts on macro & our allocation strategies to the various asset classes  
Ankit Bengani, Managing Director, Marwar Capital (SFO)

14:10Japan: What are the opportunities and "how to", with what risk and value bias?  
Moderator: John Trammell, Managing Director, Global Strategic Relationships, Symphony Financial Partners (Singapore) Pte. Ltd.

14:40Africa: VC Investments as a Single Family Office: Insights into our decision making, and why we bet on the African potential  
Vianney Mathonnet, Director, Kappafrik Group (SFO)

15:10Networking and Refreshments - Meet other Family Offices and UHNWIs

The Ballroom:  
*Grande Finale*  
15:40Striving for a United Family  
Francesca Agostinelli, Philanthrop, Entrepreneur

16:00Closing remarks by the organisers  
End of the Family Office Forum Zurich 2022 Edition

## The Prestel and Partner Promise

More Family Offices on stage than service providers. More Family Offices in the audience than service providers. For further information on the composition of our audience please see: [www.prestelandpartner.com](http://www.prestelandpartner.com)

Free participation is exclusive to Family Offices and only genuinely relevant partners of Family Offices will be able to purchase a delegate pass. In addition, the number of delegate passes is strictly limited. This ensures that the participating Family Offices enjoy a meeting among peers.

**\* Our definition of a private Family Office demands a minimum of £150 million and working for one or a few (= not a solution provider to many 3rd parties).**

If you want to become a partner please contact [office@prestelandpartner.com](mailto:office@prestelandpartner.com)

## 2022 Forum Partners



## Media Partners 2022



THE PLATFORM FOR INSTITUTIONAL INVESTORS



## Secure your place at the Family Office Forum Zurich 10th-11th November 2022, The Dolder Grand

### Register Now

	Prices in GBP	Number
<b>Both Days:</b> 10th and 11th of November 2022	<b>£3490 + VAT</b>	
<b>One Day Only:</b> 10th or 11th of November 2022	<b>£2990 + VAT</b>	
	<b>Total</b>	

Registration fee includes refreshments, coffee breaks, snacks, buffet lunch, drinks and conference documentation. Accommodation is not included. VAT subject to government change.

### Free Admission for Family Offices

Are you a private\* Family Office? You have the privilege of free admission. Please contact [tobias.prestel@prestelandpartner.com](mailto:tobias.prestel@prestelandpartner.com)

### Your contact details

Delegate name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Permission granted by (name and signature): \_\_\_\_\_

### How to register

**In writing:** Post us this form, or fax it to +44 (0) 20 3397139 1

**Online:** [www.prestelandpartner.com](http://www.prestelandpartner.com) in the section "Register here" or email [office@prestelandpartner.com](mailto:office@prestelandpartner.com)

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Payments due within 10 days of invoice date, and in advance of the Family Office Forum. For terms and conditions see [www.prestelandpartner.com](http://www.prestelandpartner.com)

### Privacy

☐ Tick here if you do not wish to receive information from Prestel and Partner Ltd.

### Cancellation policy

1. If you are unable to attend your place is transferable.
2. Invoiced amounts are due in full. Prestel and Partner will not issue refunds.
3. If you register but can not attend Prestel and Partner will provide you with conference documentation.
4. Prestel and Partner reserves the right to amend the conference programme and schedule without notice.
5. Prestel and Partner is not responsible for any costs occurring due to any changes or cancellations.

\* P&P definition of a Family Office; minimum £150m in assets and serves one or a few families (not a solution provider to 3rd parties). Those doing both (family investor and solution provider to FOs) are welcome to join us at 50% of the standard fee.

## Notes

## Notes



# Upcoming Editions Of **Our Family Office Forum | Collection**

**Register Now**



**DUBAI**

**31st January-1st February 2023**

Join 100+ Family Offices and UHNWIs from the Middle East and beyond to discuss Best Practice in Governance and Investments.



**SINGAPORE**

**16th-17th May 2023**

Join 100+ Family Offices and UHNWIs based in Asia and beyond for this unique forum.



**LONDON**

**20th-21st June 2023**

Meet 100+ Family Offices and UHNWIs based in the UK and beyond to learn from each other.



**WIESBADEN**

**12th-13th September 2023**

Join us when 100+ genuine\* German-speaking Family Offices meet.



**NEW YORK**

**10th-11th October 2023**

Meet 100+ Family Offices and UHNWIs based in North America and beyond to discuss key family office topics.



**ZURICH**

**9th-10th November 2023**

Join 100+ Family Offices and UHNWIs from all over the globe to share insights and learn from each other.

## **Family Offices and UHNWI enjoy free entry!**

Our definition of a Family Office is a minimum of £150m in assets from only one or few families / wealth-owners, and the Family Office is working for these families (not as a solution provider to many 3rd parties). Please contact [office@prestelandpartner.com](mailto:office@prestelandpartner.com)  
Do you work with Family Offices? The Family Office Forum is not a sales show and places for service providers are strictly limited!  
To register please visit [www.prestelandpartner.com](http://www.prestelandpartner.com)

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