

Family Office Forum San Francisco Post-Event Report

The annual meeting of genuine* Family Offices and Investors 12 – 13 September 2018 (next San Francisco event: 11 - 12 September 2019)

The inaugural Family Office Forum San Francisco hosted <u>202 UHNWI</u>, <u>Delegates</u>, and <u>Family Offices</u> (attendee composition on last page). The positive feedback was overwhelming thanks to so many wonderful speakers and attendees.

In view of the overwhelming demand, we are actively preparing our Family Office Forums in London 2-3rd October 18, Zurich 13-14th November 18, Dubai 5-6th February 19, Singapore 5-6th March 19, Wiesbaden 9-10th April 19, Paris 14-15th May 19, San Francisco 11-12th September 19.

Programme and Speakers

The Forum <u>programme</u> was based on recommendations and several months of research. However, it is thanks to our 56 speakers that the Family Office Forum was such asuccess.

Partners (Sponsors)

The support of our expert <u>partners</u> made the Family Office Forum possible and they have reported being elated with the contacts made during their participation. The very key to their success was the highly relevant topics and expertise of our carefully chosen partners.

Organisers' Summary

We would like to thank all the family officers, family members, experts, partners/sponsors and in particular the speakers who attended the San Francisco Family Office Forum to exchange information, give insights into new trends and options, hold discussions and last but not least, to network with genuine peers. The ambiance was fantastic and we are sincerely grateful for our first San Francisco event!

We are looking forward to seeing you again at the Prestel & Partner Family Office Forums: Please get in touch and secure your place for the upcoming dates.

We very much look forward to welcoming you,

Katja Mülheim and Tobias Prestel

Testimonials

Delighted to attend your first conference in San Francisco – congratulations on its huge success. I know Prestel is very well established in Europe and elsewhere and I have now no doubt that you will be a leader in the US. I have been to a few other FO conferences in the US: Your high bar made your conference outstanding; highest caliber and excellent.

Anula Jayasuriya, MD PhD

Thank you for your hospitality and for a great conference! Bless you - classy, you brought truly amazing people together.

Patrick Reynolds (needs to go online and in report)

Thank you again for orchestrating a wonderful conference last week in San Francisco. I found the program, presentations, pace, and participants outstanding and of great value. I am particularly appreciative of the participant dynamic. I believe you curated the group with maximum effect. A well thought out balance of vendors and families/offices. I look forward to participating in future Prestel and Partner forums.

Michael Adam Smith, Founder & Managing Partner, Braeburn Family Office

Thank you for the incredible experience and opportunity to meet such amazing people! It was truly fantastic. **Noor Sweid, Global Ventures**

A great event - I enjoyed it and learned a lot from the other speakers

Matthew C. Le Merle, Managing Partner, Fifth Era & Keiretsu Capital

Thank you so much for a very educational summit.

Bijan Foroodian, MPI

You gathered together a really incredible group of people. I was impressed by everyone I met. Thank you so much! Haben Girma, Esq., Disability Rights Lawyer, Author, Speaker, Forbes 30 Under 30

Congratulations on a successful event: The attendees and I really enjoyed the conference -- all from the presentations to the networking sessions.

Mary A. Haile, Marketing, Facebook

The Prestel & Partner conference in San Francisco was such a pleasure: Lovely group of people and the overall feeling was great: "it feels like being with family".

Dr. Ronit Meshie Mai Lami, PhD, Individual & Family Wealth Psychology Across Generations

I just wanted to say thank you for allowing us to participate in your event. We found this to be very well run and productive!

Ron LaVelle, Seiler LLP

Prestel & Parent's San Francisco Conference was the best family office I have ever attended. Every family office, whether from the Bay Area, Europe and Asia, was represented by their head/leader, and each was extraordinarily open to discussions about social impact, philanthropy and my area of expertise, real estate. I am actively recommending their conferences to all my family office contacts and clients.

Jason Sander, Founding Principal, SandCap LLC, Advisor real estate

Thank you so much for putting on such a fantastic event this week. I sincerely enjoyed myself--it was the perfect combination of learning, networking.....and fun!

Matthew McGarvey, Co-Founder/Partner, xylemcap

Your San Francisco event was excellent. Thank you for having me.

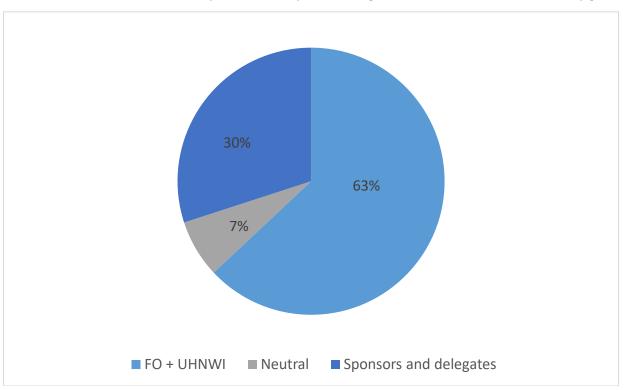
Rupert Boswall 博思維 Senior Partner 主席 RPC

Attendee Composition

The composition of participants was exceptional thanks to personal vetting, insider recommendations and a firm separation between buy side and sell side.

The number of UHNWI and Family Offices was higher than the number of Solution Providers. We had an excellent level of participants, who enjoyed the lively discussions and networking opportunities.

202 attendees in total: Wednesday 187, Thursday 115, average median was 151 attendees at any given time.



Attendee Composition

127 Family Officers & UHNWI:14 Neutrals:61 Delegates:63 %7 %30 %51 UHNWI8 Academics12 Sponsors35 Single Family Officers6 Experts27 Solution Providers41 Multi Family Officers22 Sponsor Delegates